

Secrets of Successful High Earners

Leader Evaluation

As the seminar leader your feedback is tremendously valuable in helping us to identify what works well and what needs to be improved. Please rate the following seminar areas, provide any comments that you feel are important, and answer the overall questions. We genuinely value and appreciate your input.

Training Materials	Excellent	Very Good	Good	Fair	Poor
Effectiveness					
Quality					

Comments _____

Marketing Materials	Excellent	Very Good	Good	Fair	Poor
Effectiveness					
Quality					

Comments _____

Seminar Materials	Excellent	Very Good	Good	Fair	Poor
Effectiveness					
Quality					

Comments _____

Seminar Gifts	Excellent	Very Good	Good	Fair	Poor
Effectiveness					
Quality					

Comments _____

Overall

1. What was your initial impression upon seeing the program?
2. How did you market the seminar?
3. What would you do differently next time?
4. What advice would you give another seminar leader?
5. Was there anything you needed that we didn't provide?
6. What else might be helpful for us to know?
7. What was the participant reaction to the seminar?

Name _____

Seminar Date _____

Number of Participants _____

Please return by fax or email:

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